



**KTH EXECUTIVE
SCHOOL**

EXECUTIVE PROGRAM IN INDUSTRIAL MANAGEMENT SPRING 2024

Starts 23 April



Why now?

We are facing a world of uncertainties driven by structural forces including disruptive new technologies, accelerated climate change. Emerging dynamics of a fragmented society within and between states increase tensions with risk of conflicts as we are witnessing in Europe. Such a volatile world demands an ability by organisations adapt and learn to survive and thrive.

Leaders need to grasp the new environment in which we operate, revisit the strategic analysis, find a balance to exploit the known and explore the unknown to create sustainable results.

Companies need to build new capabilities and learn new ways to operate, where customer driven innovation and a fast-learning organisation is key to success.

Why this program?

This program builds the capabilities of leaders by providing the perspectives, insights, tools and mindsets necessary to drive transformation and gives access to an alumni network for continued learning.

What will you learn?

How to get ahead by understanding new trends and technologies, helping your business stay competitive

How to spot and seize new business opportunities

How to build a team that's ready for change and can quickly adapt to new situations

How to talk and work with other participants to tackle real-world business challenges



How will you learn?

You will learn from a selection of top business leaders and lecturers from academia from KTH and other top international universities.

You will learn in active learning sessions in classroom mixed with visits to labs on KTH campus and online session.

Each participant is expected to share and discuss a transformational challenge to learn from one another and develop a strategy how to address it.



Benefits

To you

Improve your business acumen and leadership skills, making you better at guiding your organization through change

Get better at decision-making and problem-solving, helping you drive change in your business

Meet and connect with other professionals, opening doors for future teamwork

Learn from experts around the world, giving you a broader view of how business works

To your organization

Grow leaders skilled in up-to-date business strategies, making your business more flexible and relevant

Encourage a culture of using data and focusing on customers, boosting business performance

Keep your business both steady and open to change, helping it grow and adapt

Benefit from different perspectives and experiences, helping you make smarter business choices



For whom?

Participants are experienced leaders who are expected to lead and execute the transformation.

This program is designed for international companies where technology is core.

Previous participants represent companies such as

ABB, Atlas Copco, Boliden, DeLaval, Epiroc, Ericsson, LKAB, SAAB Group, Scania, Sandvik, Hitachi Energy, Stora Enso and Volvo Cars.



Program content

Tech insight – Under the hood of tech

Visits to KTH labs to gain insight to state-of-the-art tech underpinning the Fourth Industrial Revolution e.g. AI, robotics, IoT, 3D printing and cybersecurity

Infused in the modules



Module 1 – The business environment and technology shifts

Changing business landscapes

How technology shifts drive change

The current shift driven by digitalization, electrification and sustainability

Module 2 – Business strategy

Tools and methods for strategy building

Innovation and business modelling tools

New business models – servitization, platforms and ecosystems

Module 3 – How to operate in new business environments

Creating customer-centric innovation

Data-driven decision making

New governance systems

Module 4 – How to lead change

Leading and communicating change

Methods to identifying and clearing barriers to change

Participants' transformational challenges



Program information

Program start, length and location

The program is split over four three-day modules on campus and two half days online in between. The location is at new facilities at KTH Royal Institute of Technology campus in Stockholm – with accommodations in the vicinity.

Calendar 2024

Module 1 23-25 April

Module 2 3-5 June

Module 3 20-22 August

Module 4 22-24 October

Online sessions 25 June and 10 September

Language

English

Application and admission

To apply, please register under the program page at kthexecutiveschool.se. In the admission process, KTH Executive School considers the applicant's professional fit into the group.

Fee

SEK 185 000 ex VAT.

The fee excludes room & board and travel expenses.

Please note that KTH Executive School also administrates the expense for all meals. You will hence receive an additional fee of 15 000 SEK that covers meals during the full program. Regarding your hotel room, you are expected to settle the bill when checking out at each occasion.

For more information please contact

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