



**KTH EXECUTIVE
SCHOOL**

Executive Program in Industrial Management Autumn 2022

The know-how, perspectives and inspiration to lead
your industry transformation

Starts on November 22

Managing in disruptive business landscapes



In focus The know-how, perspectives and inspiration to lead industry transformation

Why join now?

We are facing a world of uncertainties driven by structural forces including disruptive new technologies, accelerated climate change. Emerging dynamics of a fragmented society within and between states increase tensions with risk of conflicts as we are witnessing in Europe. Such a volatile world demands an ability by organisations to rapidly adapt and learn to survive and thrive.

Leaders need to grasp the new environment in which we operate, revisit the strategic analysis, find a balance to exploit the known and explore the unknown to create sustainable results.

Companies need to build new capabilities and learn new ways to operate, where customer driven innovation and a fast-learning organisation is key to success.

This program builds the capabilities of leaders by providing the **perspectives, insights, tools and mindsets** necessary to drive transformation and gives access to an alumni network for continued learning.

For what kind of companies?

This program is designed for international companies where technology is core. Previous participants represent companies like **ABB, Atlas Copco, Boliden, De Laval, Epiroc, Ericsson, LKAB, SAAB Group, Scania, Sandvik, Siemens Energy, Stora Enso and Volvo Cars.**

Who are the participants?

Participants are experienced leaders who are expected to lead and execute the transformation.

The faculty

The participants meet a selection of top business leaders and lecturers from academia from KTH and other top international universities.

Themes in the program

Tech insight – Under the hood of tech

- **Visits to KTH labs** to gain insight to state-of-the-art tech underpinning the Fourth Industrial Revolution e.g. **AI, robotics, IoT, 3D printing and cybersecurity**
- Infused in the modules

Module 1 – The business environment and technology shifts

- Changing business landscapes
- How technology shifts drive change
- The current shift driven by digitalisation, electrification and sustainability

Module 2 – Business strategy

- Tools and methods for strategy building
- Innovation and business modelling tools
- New business models – servitization, platforms and ecosystems

Module 3 – How to operate in new business environments

- Creating customer-centric innovation
- Data-driven decision making
- New governance systems

Module 4 – How to lead change

- Leading and communicating change
- Methods to clearing barriers to change
- Discuss participants' transformational challenges

Format and practicalities

The learning format

The programs builds on active learning sessions in classroom mixed with visits to labs on KTH campus and online session.

Each participant is expected to share and discuss a transformational challenge to learn from each other.

The program length and location

The program is split over four three-day modules on campus and two half days online in between.

The location is at our facilities at KTH Royal Institute of Technology campus in Stockholm – with accommodations in the vicinity.

Calendar

Module 1	22- 24 Nov 2022
Module 2	31 Jan-2 Feb 2023
Module 3	28- 30 Mars 2023
Module 4	9- 11 Maj 2022
Online	14 Dec 2022 and 8 Mars 2023

Application and admission

To apply, please register under the program page at kthexecutiveschool.se. You are welcome to contact our program lead for further questions.

In the admission process KTH Executive School considers the applicant´s professional fit into the group.

Fee

The fee is SEK 185 000 (excl. VAT). It covers lunch, material and literature for the program. Travel and accommodation expenses are charged separately.

Program Lead

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