Executive Program in Industrial Management
Spring 2021
The know-how, perspectives and inspiration to lead industry transformation

Spring round starts on 23 March
Why join now?

Digitalisation with technologies driving the Fourth Industrial Revolution are disrupting the business landscape, amplified by environmental challenges. Rising geopolitical tensions and the recent global pandemic adds to the complexity.

Major business opportunities arise for those who seize them and risks to those who do not.

Leaders need to grasp the new environment in which we operate and revisit the strategic analysis to identify opportunities and risks.

Companies need to build new capabilities and learn new ways to operate, where customer-centric innovation and a fast learning organisation is key to success.

This program builds the capabilities of leaders by providing the perspectives, insights, tools and mindset necessary to drive transformation and gives access to an alumni network for continued development.

For what kind of companies?

This program is designed for mid sized to large industrial companies where technology is core to the business.

Previous participants represent companies like ABB, Atlas Copco, BAE Systems, Camfil, Consillium, CEIJN, De Laval, Epiroc, NKT Cables, SAAB Group, ELEKTA, Flir Systems, Sandvik, Siemens and VBG Group and Scania.

Who are the participants?

The program addresses leaders in senior positions. A qualification process secures the quality of the relevant interaction among participants.

The faculty

The participants meet a selection of top business leaders and lecturers from academia.

Themes in the program

Tech insight – Under the hood of tech

• Visits to KTH labs to gain insight to state-of-the-art tech underpinning the Fourth Industrial Revolution e.g. Visualization, AI, Robotics, IoT, 5G, 3D printing, Cybersecurity.

• Infused in every module.

Module 1 – The business environment and technology shifts

• Understand the changing business landscapes.
• How technology shifts drive change.
• The shifts driven by digitalisation and electrification.

Module 2 – Business strategy

• Tools and methods to build a strategy.
• Innovation and Business Modelling tools
• New business models – servicification, platforms and ecosystems.

Module 3 – How to operate in the new business environment

• Creating customer-centric innovation.
• Data-driven decision making.
• The changing governance system.

Module 4 – How to lead change

• Leading and communicating change.
• Methods to identify and clear barriers to change.
• Conclusion of challenge assignment.
The learning format

The programs builds on active learning sessions in classroom mixed with visits to labs on KTH campus.

The program includes three half day online sessions between each module.

The challenge assignment

Each participant brings in a business challenge that will be addressed throughout the program in group, by lecturers and in 1:1 coaching.

The program length and location

The content of the program is delivered over the course of 12 days on campus and three ½ days online.

The location is at new facilities at KTH Royal Institute of Technology campus in Stockholm – with accommodations in the vicinity.

Calendar

<table>
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<tr>
<th>Module</th>
<th>Dates</th>
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<tbody>
<tr>
<td>1</td>
<td>23-25 Mar 2021</td>
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<tr>
<td>2</td>
<td>4-6 May 2021</td>
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<tr>
<td>3</td>
<td>24-26 Aug 2021</td>
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<td>4</td>
<td>5-7 Oct 2021</td>
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<td>Online</td>
<td>31 Mar, 3 Jun, 15 Sept 2021</td>
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Application and admission

To apply, please visit kthexecutiveschool.se. The participant’s employer must authorise the application. In the admission process KTH Executive School considers the applicant’s professional fit into the group.

Fee

The fee is SEK 185 000 (excl. VAT). It covers all material and literature for the program. Travel and accommodation expenses are charged separately.

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Format and practicalities

The Executive Program in Industrial Management has really been useful to me! Not just because of the very relevant content, but also due to the combination of high academic level and industrial reality. The large number of executive lecturers and the rewarding exchange with other participants has also been a key value for me. Apply for this program!

Hans Holmström
CEO, Siemens Energy AB

Bill Wilkinson
Managing Director, Camfil UK LTD

The Executive Program in Industrial Management provided valuable insight into strategic management. This has been put to good use ever since. The intensive format and interactive elements provide a solid platform for learning. The content was varied and stimulating enabling all participants to contribute. As an Englishman working for a Swedish company, I found the cultural elements very helpful and the energy of the faculty at KTH a real eye opener.”

Hans Holmström
CEO, Siemens Energy AB

Bill Wilkinson
Managing Director, Camfil UK LTD
Welcome to join our network for lifelong learning

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In a disruptive business landscape