Executive Program in Industrial Management 2020

The know-how, perspectives and inspiration to lead

Autumn round starts on 13 October
Why join now?
Developing and implementing new businesses, new strategies and new ways to operate has never been so potentially rewarding in a business landscape disrupted by:

- Digital technologies’ accelerated impact on the way we do business
- A pandemic triggered economic shock
- Nationalistic agendas and geopolitical tensions with new risks and opportunities
- Environmental challenges altering customer behavior and driving new regulations

For what kind of companies?
This program primarily targets industrial companies with tech as part of the core. Examples of previous participating companies are ABB, Atlas Copco, BAE Systems, SAAB, ELEKTA, Flir Systems, Scania and Siemens.

Who are the participants?
The participants are leaders in senior positions. A qualification process secures quality interaction among participants. We strive to achieve diversity in respect of gender, nationality and functional role.

The faculty
The participants meet a broad selection of top lecturers from academia and business.

A selection of our lecturers in recent programs:
- Hans Holmström
  CEO, Siemens Energy AB
- Henrik Henriksson
  President and CEO, Scania
- Jan Brockmann
  COO and Executive VP, AB Electrolux
- Lena Sellgren
  Chief Economist & Head of Research, Business Sweden
- Matti Kaulio
  Professor in Industrial Management, KTH
- Michael Gates
  Associate Fellow of Said Business School, Oxford
- Mette Godsk Jensen
  Implement Consulting Group
- Monica Bellgran
  Professor Industrial Production Management, KTH
- Viktoria Wadman
  Head of Business Excellence, SAAB

Themes in the curriculum
- Business environment and strategy
- Technology shifts and change of technology
- Value-driven business development and sales
- Value-driven innovation and R&D
- Global sourcing and production
- Leading and communicating change

“The Executive Program in Industrial Management is really useful. Different topics all connected and with great interaction between them, appropriate to the strategic leadership thinking. The fact that we always had theory and presentation of case studies, added to discussions together in teams, expands learning and collaborates with the exchange of information between the participants of the program. The network formed between professionals from different companies and areas, which contributes to an environment leading to new ideas and learnings, is also valuable. The cultural exchange between the participants was interesting, with the possibility of sharing experiences and knowledge, which I consider a plus to the program.”

Suzana Martin
Head of Engine Workshop, Scania Latin America LTDA.
Integrated in the themes
• **Digitalisation** – driven by that it has never been so cheap to collect, transmit, store, compute and analyse data as it is today.
• **Applications of digitalisation** – on various levels in the technology stack: 5G, IoT, data analytics, Artificial Intelligence, 3-D printing.
• **Business Transformation** - new business models, servitization, platforms and ecosystems.
• **Sustainability** – in everything we do

The size of the program
The content of the program is delivered over the course of 12 days distributed over four modules in six months. The group size is approximately 20 participants.

Dates of modules
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<th>Module</th>
<th>Dates</th>
<th>Location</th>
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<tr>
<td>1</td>
<td>13 – 15 Oct 2020</td>
<td>KTH Campus</td>
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<td>2</td>
<td>1 – 3 Dec 2020</td>
<td>KTH Campus</td>
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<td>3</td>
<td>26 – 28 Jan 2021</td>
<td>Live Online</td>
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<td>4</td>
<td>16 – 18 Mar 2021</td>
<td>KTH Campus</td>
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A modern learning format
KTH Campus sessions are full days with interactive classroom sessions and evening schedules. Live Online sessions are setup as full-days. We have new facilities at the heart of the legendary KTH Royal Institute of Technology, Stockholm - with accommodations in the vicinity.

Application and admission
To apply, please visit [kthexecutiveschool.se](http://kthexecutiveschool.se). The participant’s employer must authorise the application. The number of participants is limited. In the admission process KTH Executive School considers the applicant’s professional background as well as an adequate configuration of the group.

Fee
The fee is SEK 185 000 (excl. VAT). It covers all material and literature for the program and a 1-year Alumni Update subscription. Travel and accommodation expenses are charged separately.

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The Executive Program in Industrial Management provided valuable insight into strategic management. This has been put to good use ever since. The intensive format and interactive elements provide a solid platform for learning. The content was varied and stimulating enabling all participants to contribute. As an Englishman working for a Swedish company, I found the cultural elements very helpful and the energy of the faculty at KTH a real eye opener.”

Bill Wilkinson,  
Managing Director, Camfil UK LTD

The Executive Program in Industrial Management has really been useful to me! Not just because of the very relevant content, but also due to the combination of high academic level and industrial reality. The large number of executive lecturers and the rewarding exchange with other participants has also been a key value for me. Apply for this program!”

Hans Holmström  
CEO, Siemens Energy AB
Welcome to join our network for lifelong learning

kthexecutiveschool.se

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facebook.com/KTHExecutiveSchool

In a disruptive business landscape

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KTH Executive School is a subsidiary of KTH Royal Institute of Technology, the oldest and largest university of technology in Sweden.