

In focus The know-how, perspectives and inspiration to lead new businesses, new strategies and new ways to operate

Why join now?

Developing and implementing new businesses, new strategies and new ways to operate has never been so challenging and never so potentially rewarding, as it is in the disrupted business landscape. A business landscape disrupted by:

- **Digital technologies'** accelerated impact on the way we do business
- A pandemic triggered **recession**
- **Nationalistic agendas and geopolitical tensions** with new risks and opportunities
- **Environmental challenges** altering customer behavior and driving new regulations

For what kind of companies?

This program primarily targets industrial companies. Examples of previously participating companies: **ABB, Atlas Copco, BAE Systems, Boliden, CEJN, DeLaval, Electrolux, ELEKTA, Flir Systems, Ovako, Scania, Siemens, SSAB and VBG.**

Who are the participants?

The participants are leaders and specialists in senior positions.

Our qualification process aims to secure quality of interaction among participants.

We also strive to achieve diversity in respect of gender, nationality and functional role.

The faculty

The participants meet a broad selection of top lecturers from academia and business.

A selection of our lecturers in recent programs:

- **Anders Birgersson**
President and CEO, VBG Group
- **Bengt Engström**
Industrial Business Advisor, Board Professional
- **Hans Holmström**
CEO, Siemens Energy AB
- **Henrik Henriksson**
President and CEO, Scania
- **Jan Brockmann**
COO and Executive VP, AB Electrolux
- **Lena Sellgren**
Chief Economist & Head of Research, Business Sweden
- **Michael Gates**
Associate Fellow of Saïd Business School, Oxford
- **Mette Godsk Jensen**
Implement Consulting Group
- **Monica Bellgran**
Professor Industrial Production Management, KTH
- **Viktoria Wadman**
Head of Business Excellence, SAAB

Themes in the curriculum

- Business environment and strategy
- Technology shifts and change of technology
- Customer value-driven business development and sales
- Value-driven innovation and R&D
- Global sourcing and production
- Leading and communicating change in an international business
- Personal plan and commitments

"The Executive Program in Industrial Management is really useful. Different topics all connected and with great interaction between them, appropriate to the strategic leadership thinking. The fact that we always had theory and presentation of case studies, added to discussions together in teams, expands learning and collaborates with the exchange of information between the participants of the program. The network formed between professionals from different companies and areas, which contributes to an environment leading to new ideas and learnings, is also valuable. The cultural exchange between the participants was interesting, with the possibility of sharing experiences and knowledge, which I consider a plus to the program."

Suzana Martin
Head of Engine Workshop, Scania Latin America LTDA.



Format and practicalities

Integrated in the themes

- **Digitalisation** – driven by that it has never been so cheap to collect, transmit, store, compute and analyse data as it is today.
- **Applications of digitalisation** – on various levels in the technology stack: 5G, IoT, data analytics, Artificial Intelligence, 3-D printing, blockchain, new business models, servitization, platforms and ecosystems.
- **Sustainability** – in everything we do

The size of the program

The content of the program is delivered over the course of 20 days. They are distributed over five modules in seven months. The group size is approximately 20 participants.

Dates of modules

Module 1	13 – 16 Oct 2020	KTH Campus
Module 2	1 – 4 Dec 2020	KTH Campus
Module 3	26 – 29 Jan 2021	KTH Campus
Module 4	16 – 19 Mar 2021	KTH Campus
Module 5	4 – 7 May 2021	KTH Campus

A modern learning format

KTH Campus sessions are full days with interactive classroom sessions. Self-paced preparations are done online ahead of sessions.

We have new facilities at the heart of the legendary KTH Royal Institute of Technology, Stockholm - with accommodations in the vicinity.

Application and admission

To apply, please visit kthexecutiveschool.se. The participant's employer must authorise the application. The number of participants is limited. In the admission process KTH Executive School considers the applicant's professional background as well as an adequate configuration of the group.

Fee

The fee is SEK 205 000 (excl. VAT). This covers all material and literature for the program. Travelling and accommodation expenses are not included.

For more information please connect with us:

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The Executive Program in Industrial Management provided valuable insight into strategic management. This has been put to good use ever since. The intensive format and interactive elements provide a solid platform for learning. The content was varied and stimulating enabling all participants to contribute. As an Englishman working for a Swedish company, I found the cultural elements very helpful and the energy of the faculty at KTH a real eye opener."

Bill Wikinson,
Managing Director, Camfil UK LTD



The Executive Program in Industrial Management has really been useful to me! Not just because of the very relevant content, but also due to the combination of high academic level and industrial reality. The large number of executive lecturers and the rewarding exchange with other participants has also been a key value for me. Apply for this program!"

Hans Holmström
CEO, Siemens Energy AB





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SCHOOL**

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In a disruptive business landscape

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KTH Executive School is a subsidiary of KTH Royal Institute of Technology, the oldest and largest university of technology in Sweden.