



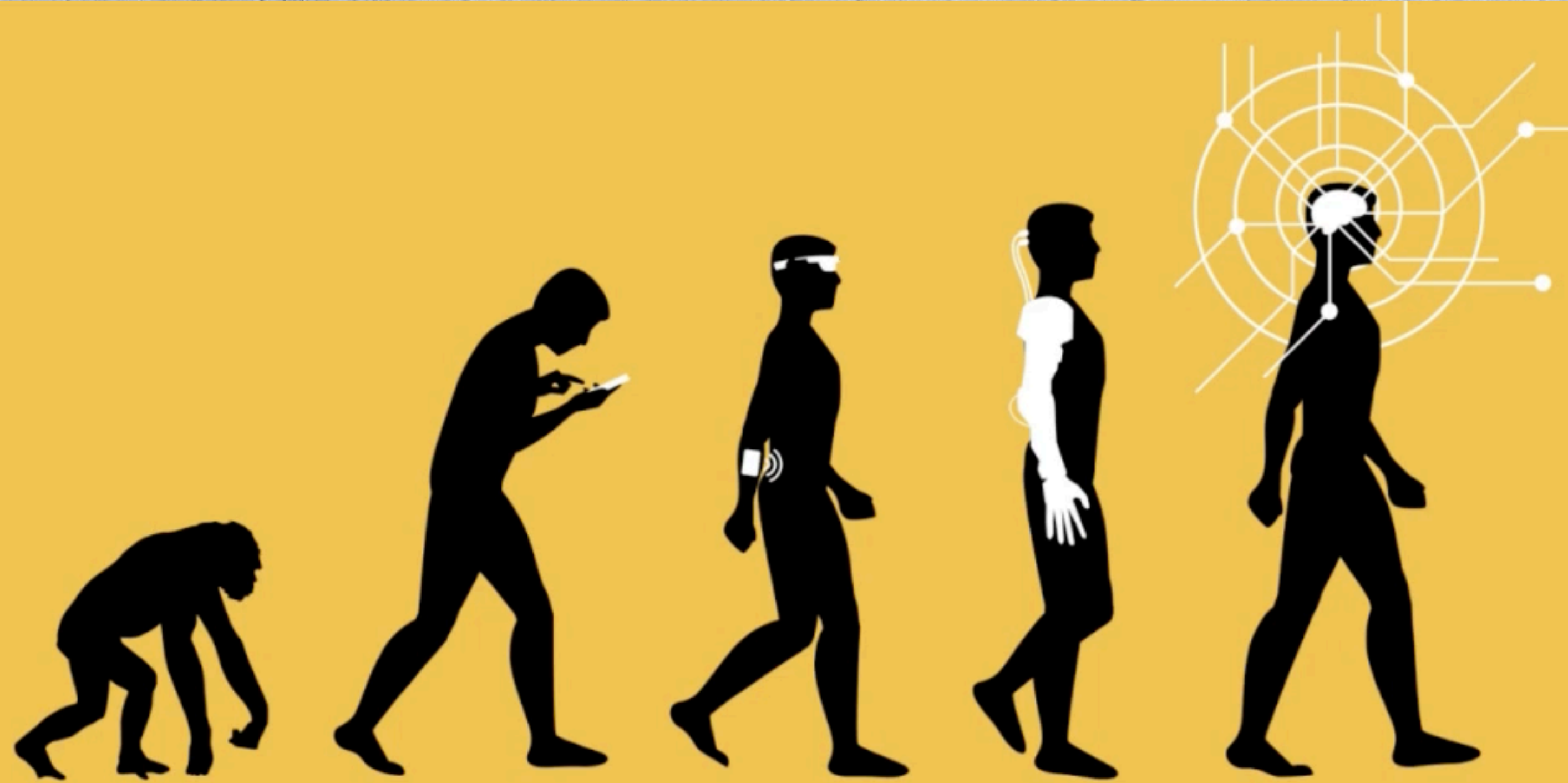
We are Deploy

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•Deploy

How to get started with AI & Defining the scope





**HUMANITY WILL CHANGE MORE IN THE NEXT 20 YEARS
THAN IN THE PREVIOUS 300 YEARS**

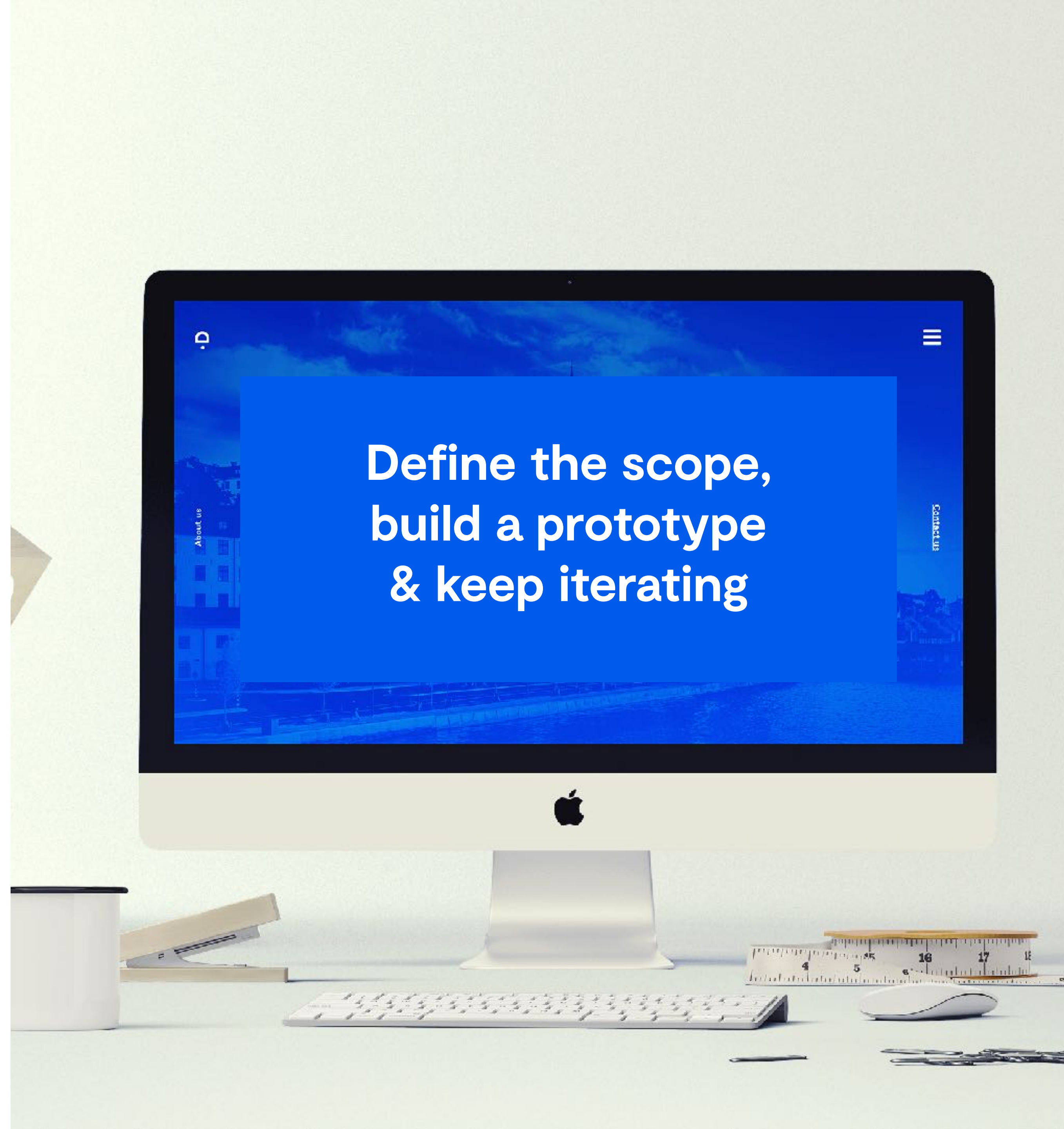
Gerd

Source: Gerd Leonhard, The Futures Agency

How to get started with building a chatbot

Always start with a pilot

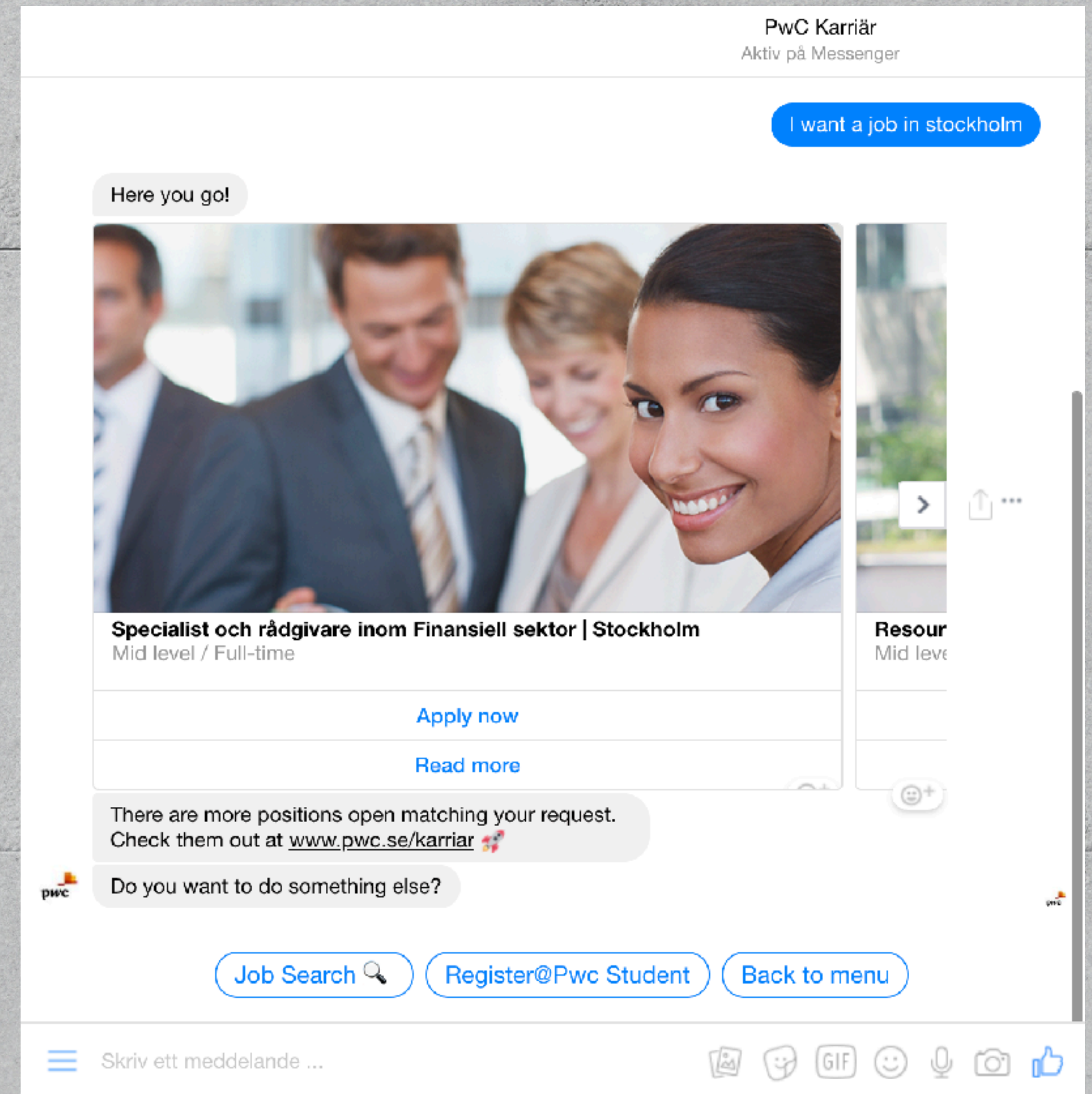
- The scope of the pilot should be defined so it can deliver value within 2-7 months
- Don't make a huge organisational investment before you get traction
- Don't aim for perfection
- Build a roadmap but never stop iterating it
- Chase quick wins and repeat this process!



Answering frequently asked questions, so you can focus on other things

Areas

- Recruitment
- Onboarding
- Training & development
- Employee engagement
- Performance management



Cheat sheet for prototyping a chatbot

When planning the chatbot prototype, start with answering these 6 questions:

- What is the main goal:
- What is the most typical question:
- What feeling should the bot have:
- What UI should it have:
- What internal systems should the bot integrate with:
- What data do we want to collect:

