

# AI at the core of business

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Peltarion / Stockholm

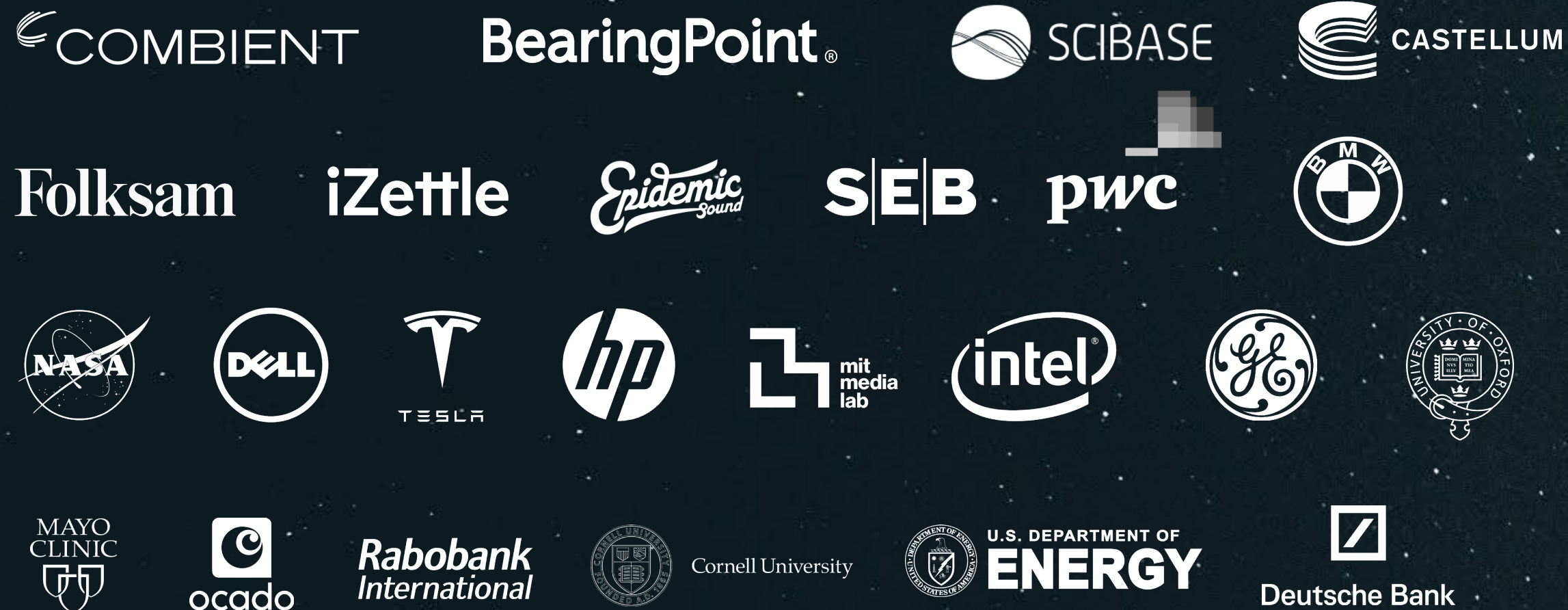
Nov / 2018



# 15 years experience

## Commercial ai services & enterprise software

Over 300 companies have used Peltarion's technology, including:

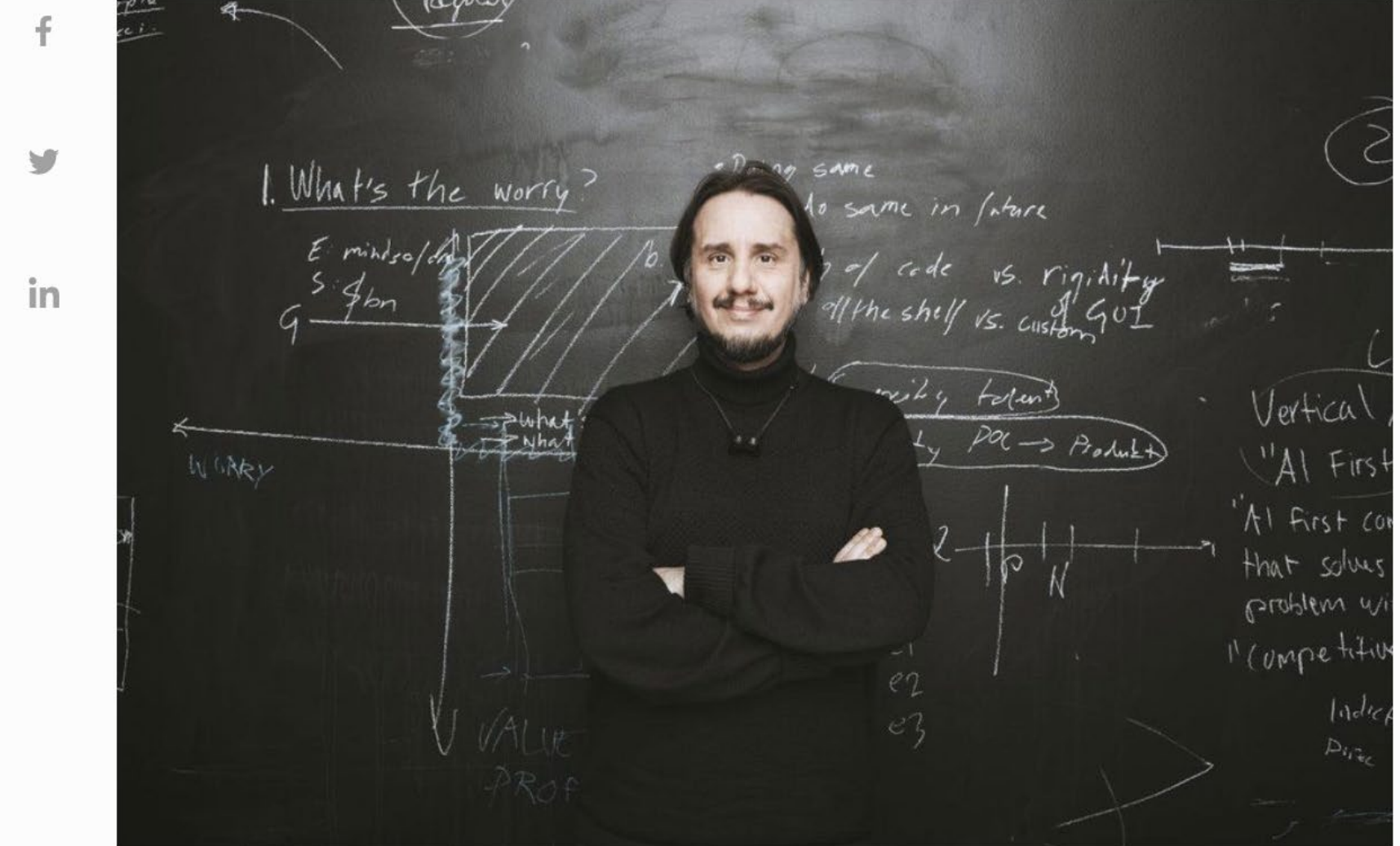


≡ **Forbes**

# Coders From Spotify, Klarna And Candy Crush's King Have Flocked To This AI Startup



**Parmy Olson** Forbes Staff  
AI, robotics and the digital transformation of European business.

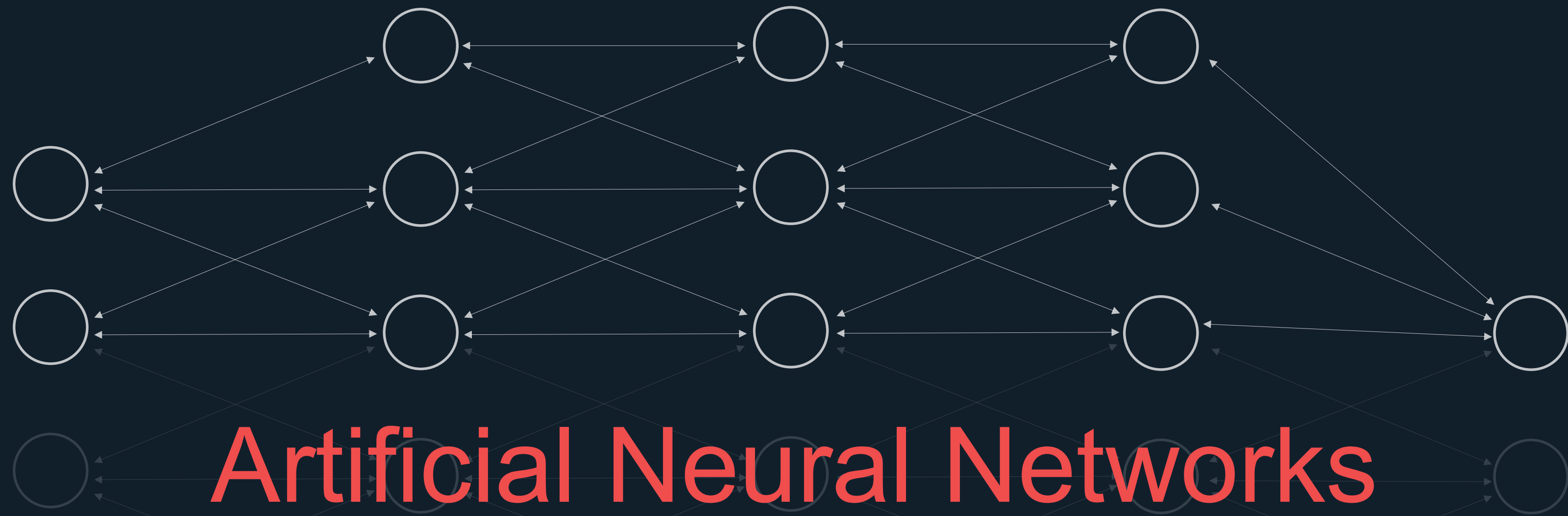


Luka Crnkovic-Friis, founder of Peltarion. IMAGE VIA PELTARION



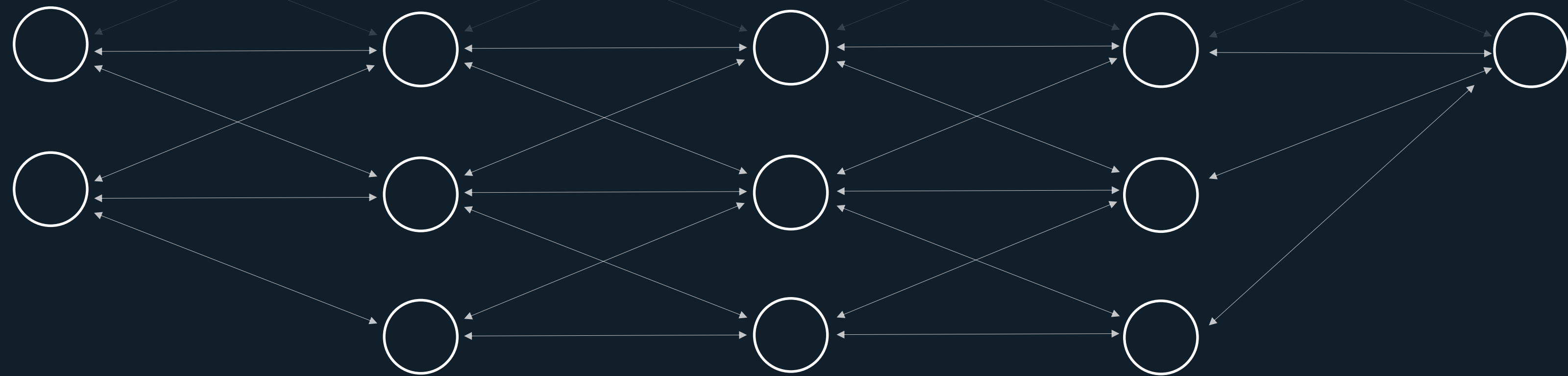
# The operational AI platform for producing real world applications **at scale and speed**





# Artificial Neural Networks

Can be fed raw data, adapt, learn to interpret and conclude

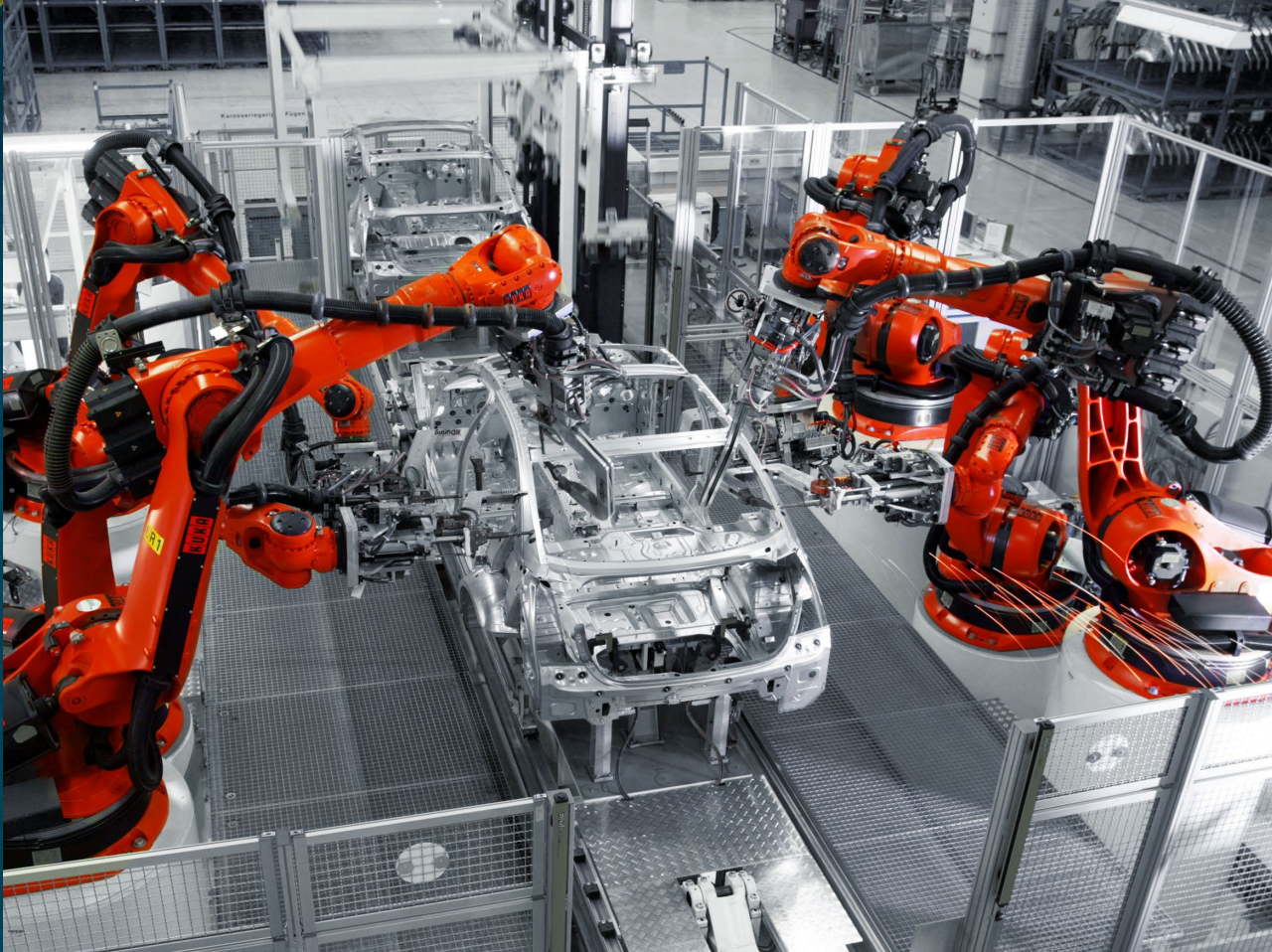
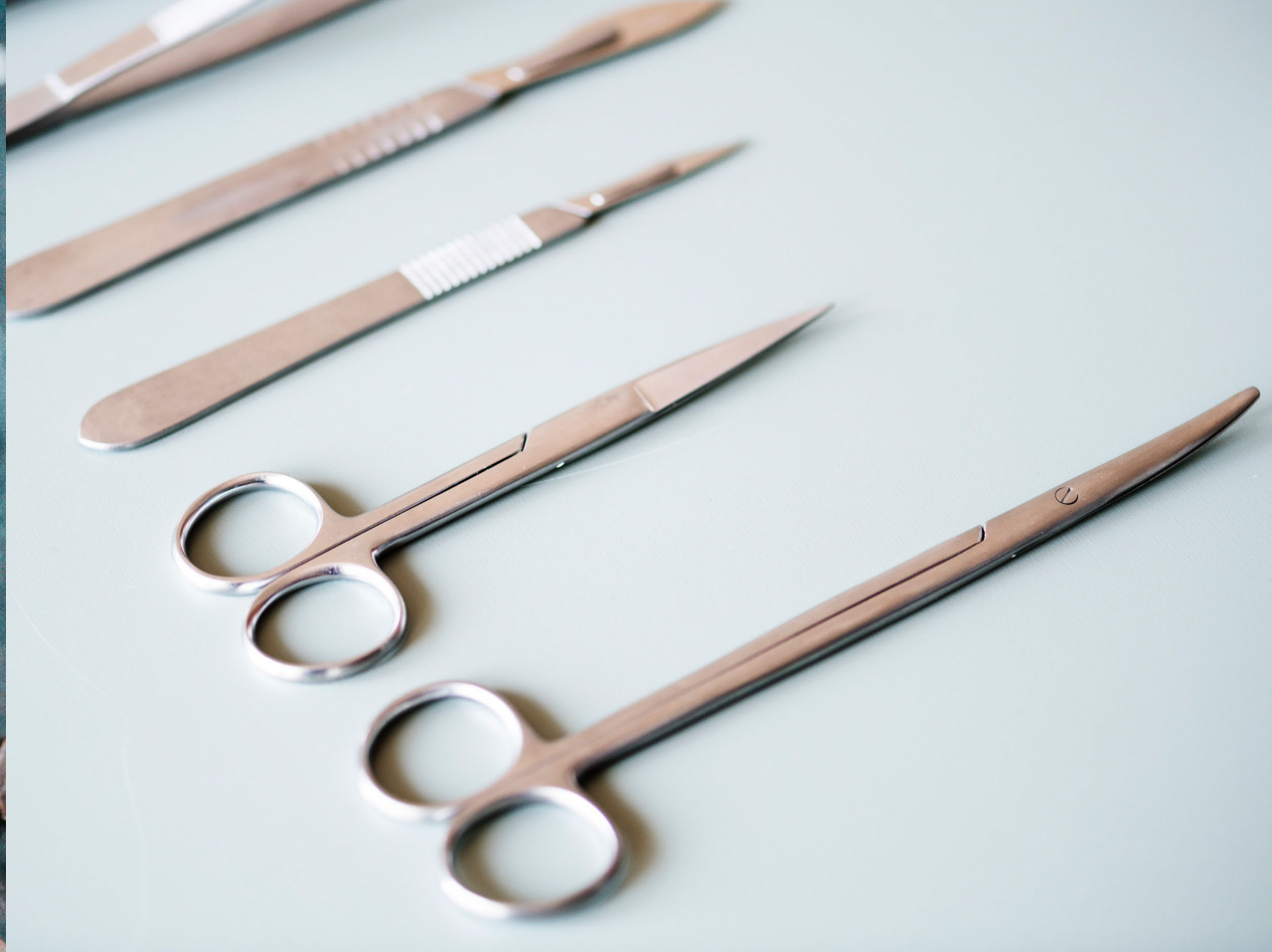




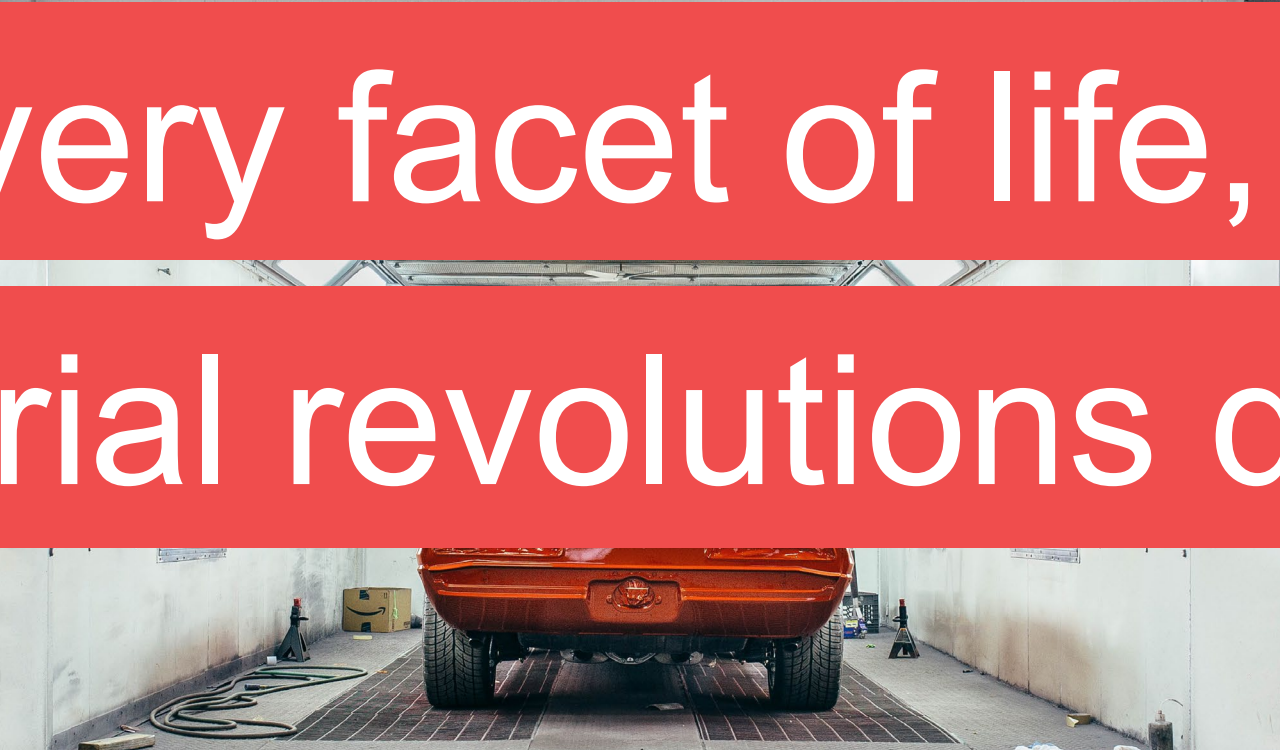
— “AI is one of the most important things humanity is working on. It’s more profound than, I don’t know, electricity or fire”

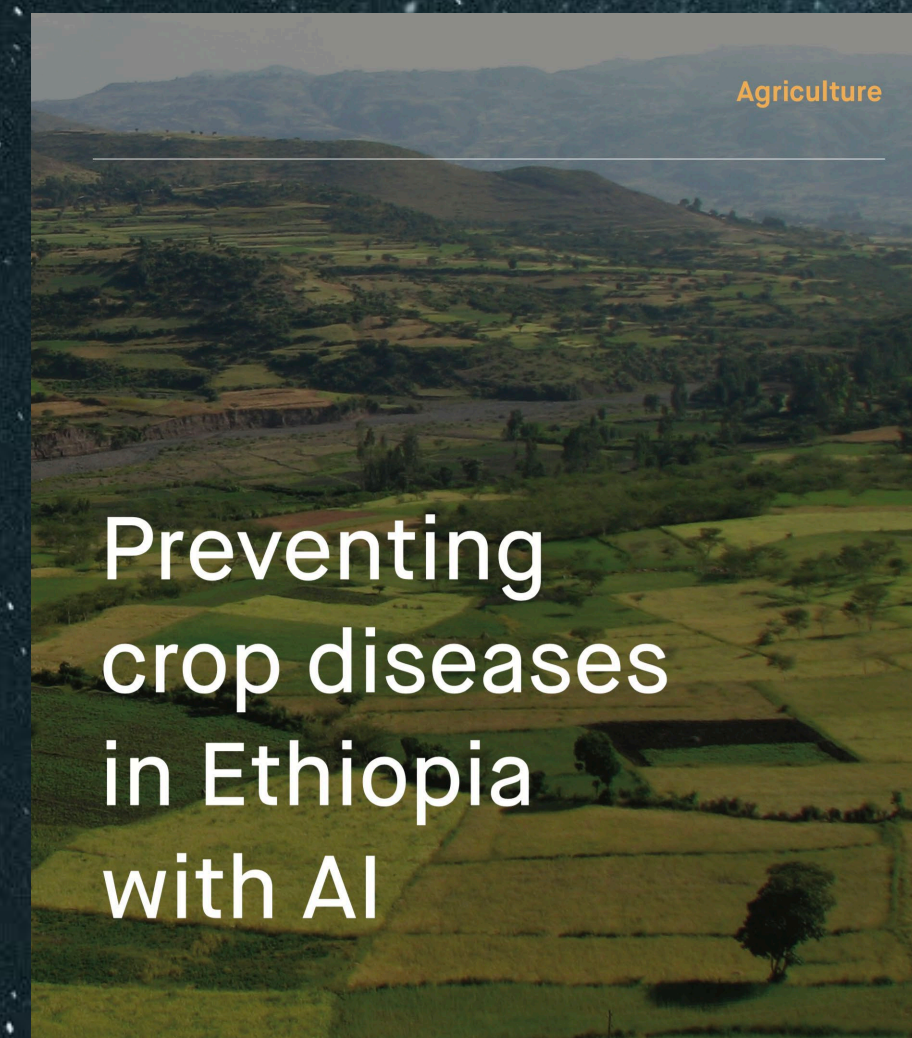
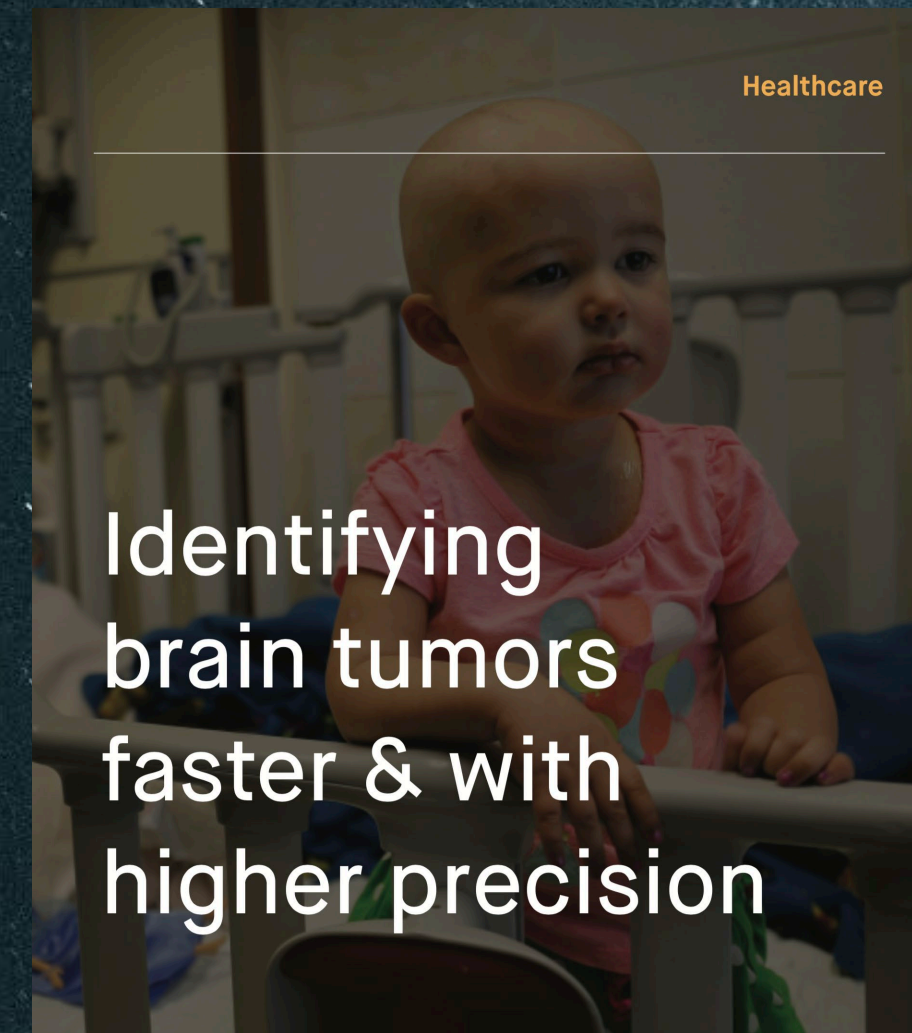
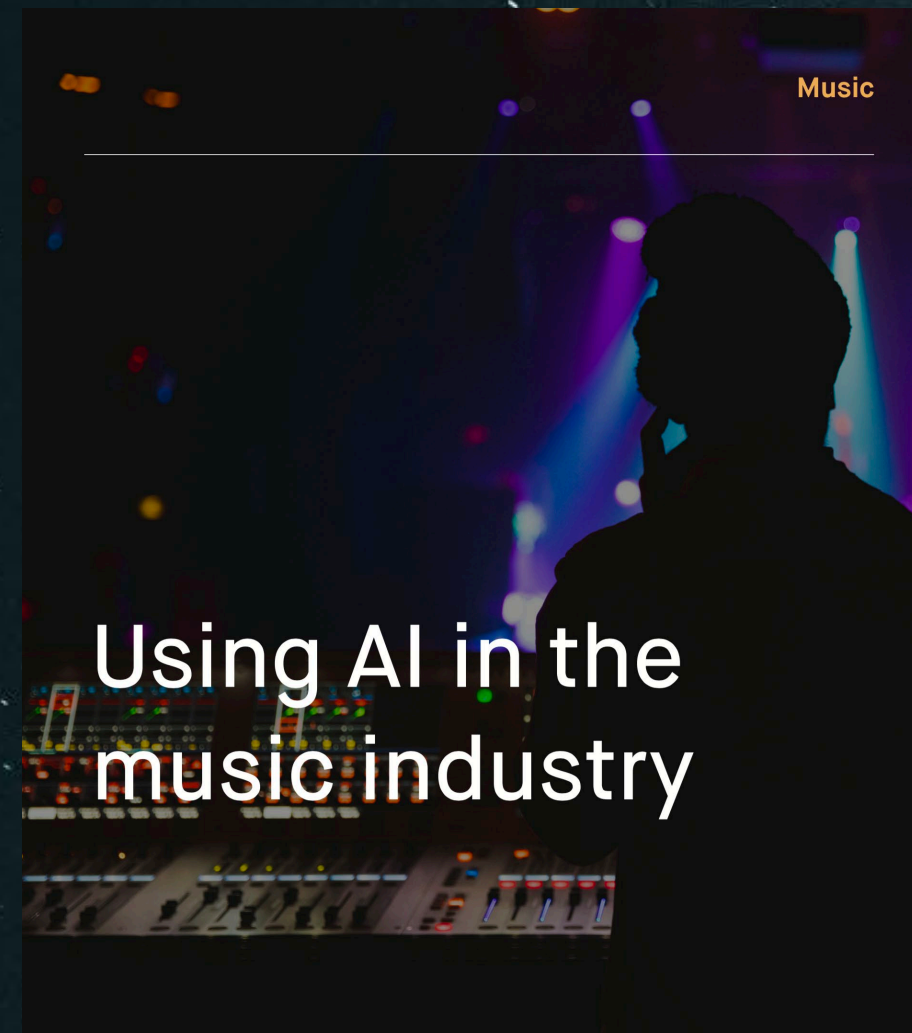
Sundar Pichai / CEO Alphabet Google





AI will impact every facet of life,  
just like the industrial revolutions did







# AI everywhere advancing humankind



Change will never be this slow again



1990-2020 winners were  
those who embraced digital  
& mobile first and delivered

Faster to market

Anywhere

When you need it

Personalisation

Customer centric

2020-2030 winners will be  
those who by being AI first  
are able to deliver

Constant change

Everywhere

Before you know it

What you didn't know

But really need



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# The winners in every single industry worldwide, will be those who operationalize AI

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Before competitors

Get AI into production **fast**, creating value

Everywhere

In every part of their business, **at scale**

# The two obstacles for businesses to become AI first



Lack of talent



Patchwork technology



# Operationalizing AI means constant evolution of data, products and services - at speed and at scale





# The operational AI platform

The first platform to provide fast, efficient and scalable production of commercially viable AI applications and services.

## Key USPs



### Fast Deployment

AI modeling cycles through to deployment made exponentially faster



### Usability

Intuitive GUI with zero coding or system prompts: allows more user types to work effectively with AI



### Flexibility

Use a variety of data, support a variety of AI (machine learning or deep learning) and be hardware-independent



### Comprehensive

A sophisticated end-to-end platform, with all the tools



### Transparency

Audit past activity and monitor real-time view of projects: status, costs, outcomes and progress to date



### Collaboration

Share, learn and build on the work of others; enable cross-functional teams to improve the end solution



### Affordability

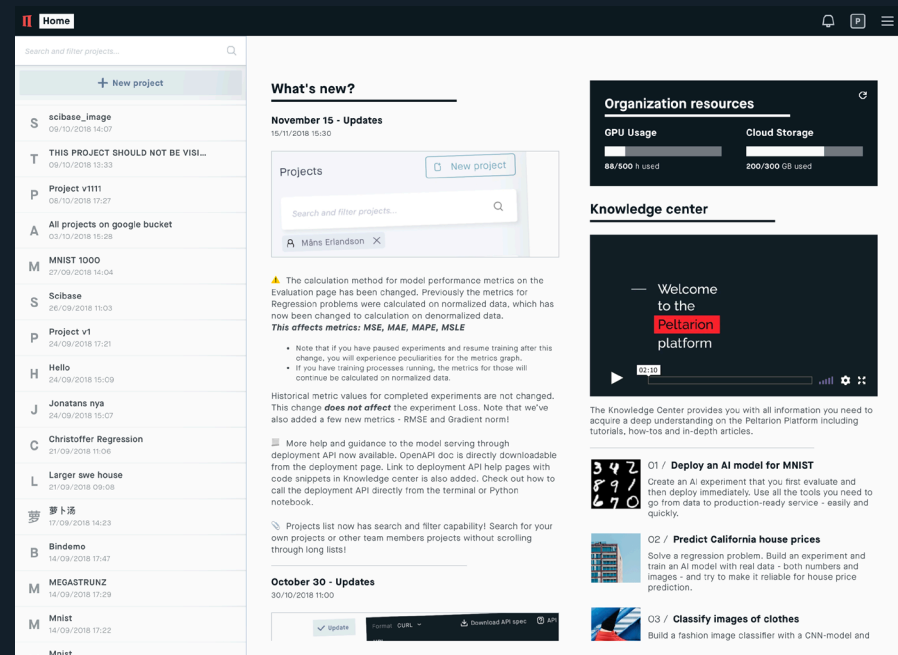
Flexible purchase options plus ability to have fewer and less expensive resources working in shorter time spans on projects



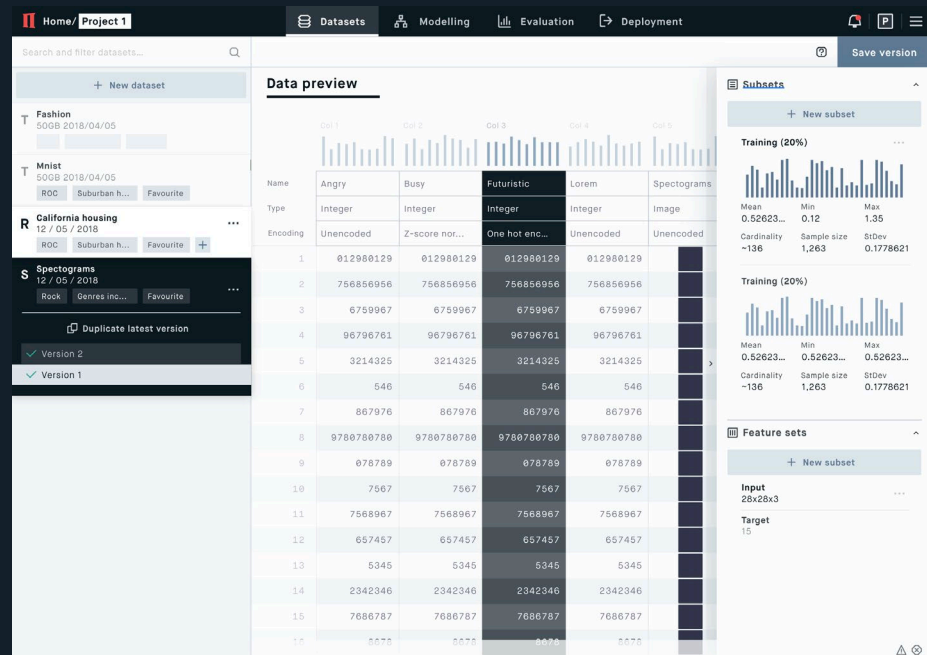
# The operational AI platform

The five main views of the end-to-end workflow

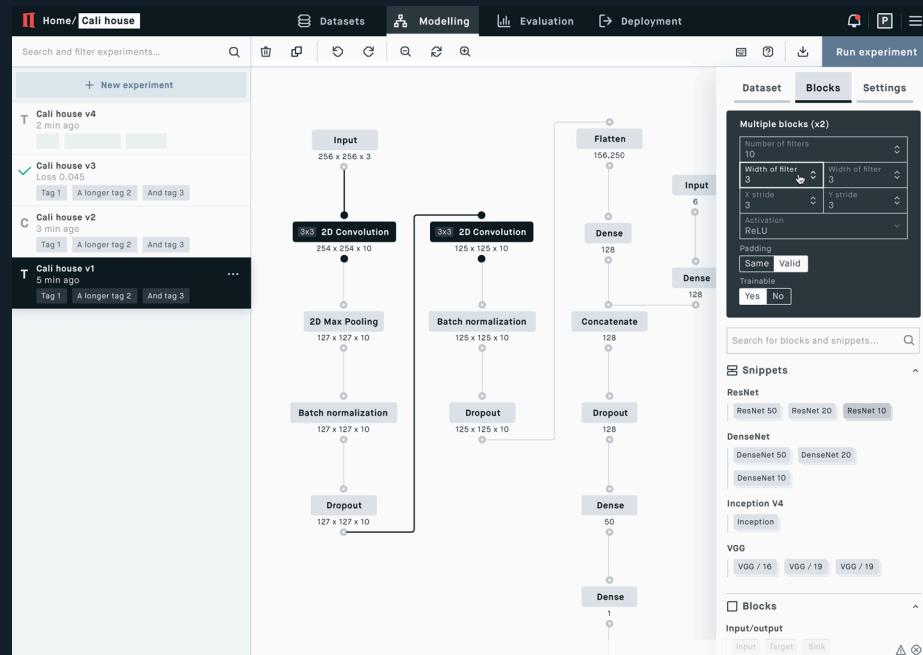
## Projects



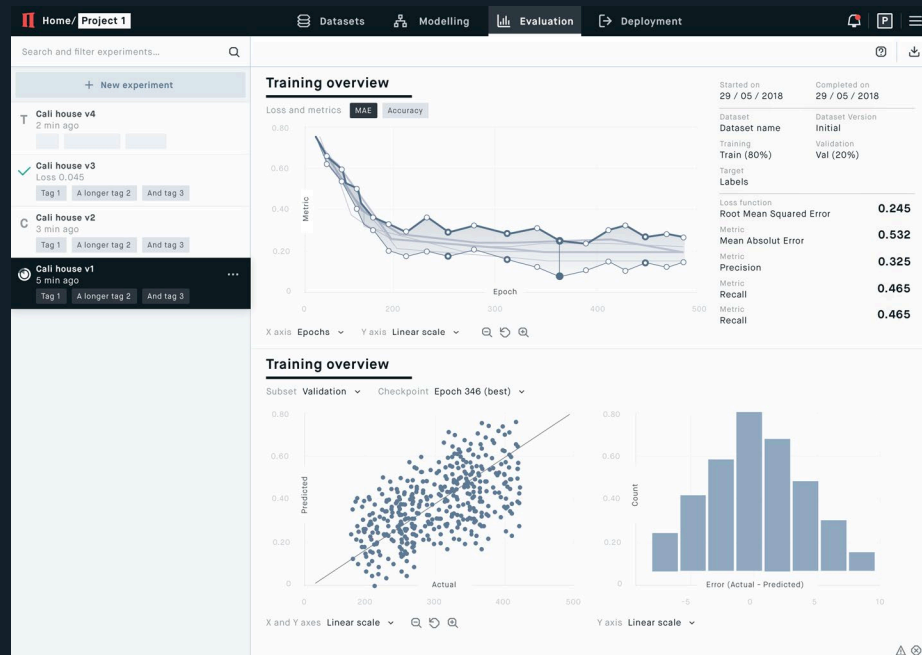
## Dataset



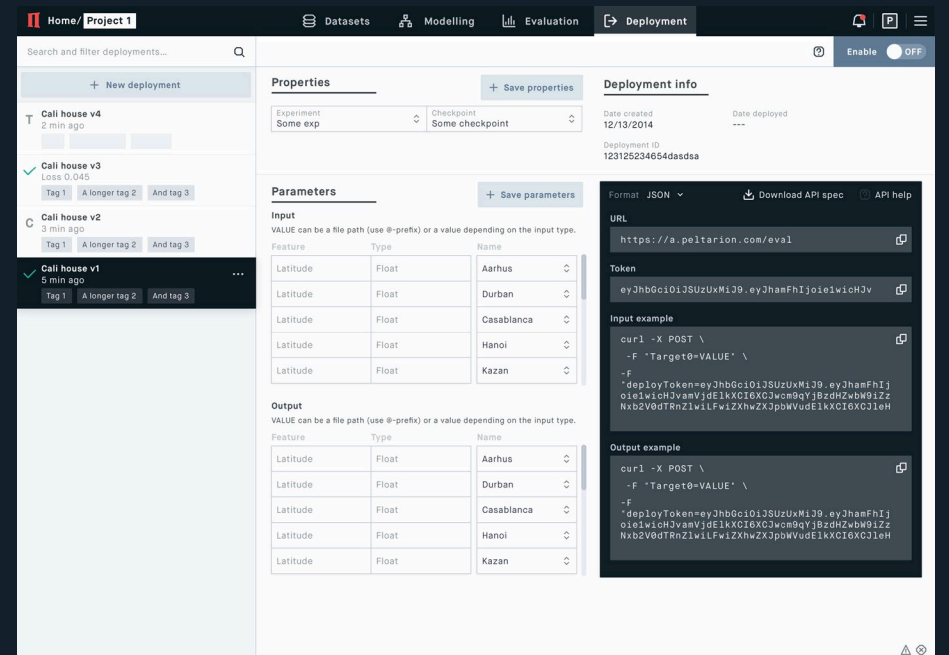
## Modeling



## Evaluation



## Deployment





AI everywhere  
advancing  
humankind

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