



**KTH EXECUTIVE
SCHOOL**

A three day Executive Course in

Leading Innovation

29th-30th of May & 14th of June 2018



Course in **Leading Innovation**

Boost your organization's innovation performance

The main objective of this interactive learning and thought-provoking program is to acquire hands on knowledge and skills in the field of innovation. After this course you will have the knowledge and skills needed to coordinate the design, implementation and management of an 'innovation initiative', either for a whole organization or for one unit within a larger corporation.

Why?

- Do you need to boost your organization's innovation performance?
- Do you suspect that your organization hasn't the capabilities now to fully exploit innovation as a primary tool for building a strong and sustainable position in the new business landscape?
- Do you have a nagging feeling that a certain lack of innovation leadership capabilities currently might be the most important bottleneck for progress in this area?

If you answered yes to anyone of the questions above, this course is designed for you. The Leading Innovation program gives you an overview of what it takes to establish and manage a sustainable 'innovation initiative' in your organization.

From the content:

- **Day 1 – Innovation Management**
May 29, 09:00-22:00
- **Day 2 – Innovation Action**
May 30, 08:00-17:00
- **Day 3 – Innovation Leadership**
June 14, 09:00-17:00

For whom?

This course is especially designed for those individuals with responsibility to lead innovation initiatives of different kinds. For example: designated innovation officers; general management with responsibility for change, development or transformation; consultant seeking new insight in the field of innovation; The program requires no specific innovation background. However, extensive business and/or management experience is preferred.

“Innovation must be treated as any other mission-critical activity. It’s about knowing how and when to do it – but also when not to innovate.

Companies need to build a strong professional foundation using a proactive and systematic way of working.”

*Johan Fredrikson,
Head lecturer and Co-founder of Amplify*



How?

2 + 1 days, two weeks apart , total 30 hrs of which 24 hrs classroom and 6 hrs independent studies.

Lectures in combination with breakout sessions; to anchor the message into the participants own realities.

Who will I learn from?

This course will be delivered by professional innovation consultants/trainers and academic professionals from KTH Executive School and Amplify Innovation.

Where?

At a conference centre in the greater Stockholm-area, Sweden.

Application

Please fill in your application on www.kthexecutiveschool.se

Other important information:

The curriculum of the program is aligned with the standards for Innovation Management, SIS-CEN/TS 16555-3:2015 and ISO 50500. Participants are therefore eligible to proceed towards a formal certification as Innovation Managers, subject to completion of case work, case review and a final written exam.

Small print

The course will only start if we have received applications from at least 15 participants by April 24, 2018. The course fee will be invoiced as soon as the group has reached 15 participants.

Accommodation is not included in the price, but we have made a group booking – so if you need a room we will book one for you. Then you will pay the conference centre on site.

When?

May 29, 09.00-22.00
(dinner in the evening)
May 30, 08.00-17.00
June 14, 09.00-17.00

Fee

SEK 35 000 (excl. VAT)
which includes
documentation, dinner,
lunches and coffees.

Further information?

Please contact
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About KTH Executive School



Why

To develop and implement new businesses, new strategies and new ways to operate, are some of the most important and demanding undertakings for senior managers, officers and other key people in technology-based enterprises. It is demanding, partly because the new businesses, new strategies and new ways to operate must be in line with the properties of the core technologies and technology systems applied.

Likewise must the characteristics of the industry and the business environment, with its political, economic, sociological and environmental change drivers be taken into account. Drivers now manifested in an accelerated development and deployment of new technologies, in new geopolitical realities and in commanding sustainability objectives.

What

KTH Executive School delivers the know-how, the broadened perspectives and the inspiration to these senior managers, officers and other key people in order to help them to excel in these important and demanding undertakings.

How

The know-how, the broadened perspectives and the inspiration is delivered through development opportunities, such as:

- Open-enrolment programs, where each program is designed for a selected group of similar industries, all sharing the same business logic.
- Customized programs.
- Open courses and trainings in selected topics.
- Customized courses and trainings.
- Round table groups with highly-qualified participants addressing critical challenges and opportunities they have in common. The process is supported by an action-based learning model and by input from academics and orchestrated by trained facilitators.

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www.kthexecutiveschool.se