



**KTH EXECUTIVE  
SCHOOL**

*A three-day course in*

# Leading Innovation

*29-30 May & 14 June 2018*



# Course in Leading Innovation

## Boost your organization's innovation capability

In a time of digital business transformation and rapid technology change, virtually no company can ignore the imperative to innovate. Failing to do so is an invitation to lose business. But random acts of innovation rarely pay off. For any initiative to deliver true value, the effort must be well managed and clearly align with a company's business strategy. Yet, successful alignment between innovation strategy and business strategy can elude even the best of companies. How to overcome this challenge? We invite you to learn about systematic ways of working with innovation: leadership, management and action. This course gives you the inspiration and an overview of the know-how needed to design, establish and manage sustainable innovation as a prioritised dimension in developing and managing your company for survival and success.

### Why now?

- Do you need to boost your organization's innovation performance?
- Do you suspect that your organization hasn't got the capabilities now to fully exploit innovation as a primary tool for building a strong and sustainable position in the new business landscape?
- Do you have a nagging feeling that a certain lack of innovation leadership capabilities currently might be the most important bottleneck for progress in this area?

If you answered yes to any of the questions above, this course is designed for you.

And by the way; "54% of innovating companies struggle to bridge the gap between innovation strategy and business strategy" PwC's Innovation Benchmark 2017

### Agenda - briefly

- Day 1 – Innovation Management
- Day 2 – Innovation Action
- Day 3 – Innovation Leadership

### For whom?

This course is especially designed for those individuals with responsibility to lead innovation initiatives of different kinds. For example: designated innovation officers; general management with responsibility for change, development or transformation; consultant seeking new insight in the field of innovation; The program requires no specific innovation background. However, extensive business and/or management experience is preferred.

*“Innovation must be treated as any other mission-critical activity. It’s about knowing how and when to do it – but also when not to innovate. Companies need to build a strong professional foundation using a proactive and systematic way of working.”*

*Johan Fredrikson,  
Head lecturer and Co-founder of Amplify*



## **How?**

2 + 1 days, two weeks apart , total 30 hrs of which 24 hrs classroom and 6 hrs independent studies.

Lectures in combination with breakout sessions; to anchor the message into the participants own realities.

## **Who will you learn from?**

This course will be delivered by professional innovation consultants/trainers and academic professionals from KTH Executive School and Amplify Innovation.

## **Where?**

At a conference centre in the greater Stockholm-area, Sweden.

## **Application**

Please fill in your application on [www.kthexecutiveschool.se](http://www.kthexecutiveschool.se)

## **Get certified**

The curriculum of the program is aligned with the standards for Innovation Management, SIS-CEN/TS 16555-3:2015 and ISO 50500. Participants are therefore eligible to proceed towards a formal certification as Innovation Managers, subject to completion of case work, case review and a final written exam.

## **Small print**

The course will only start if we have received applications from at least 15 participants by 1 May 2018. The course fee will be invoiced as soon as the group has reached 15 participants. Accommodation is not included in the price, but we have made a group booking – so if you need a room we will book one for you. Then you will pay the conference centre on site.

## **When?**

29 May, 09.00-22.00  
(dinner in the evening)  
30 May, 08.00-17.00  
14 June, 09.00-17.00

## **Fee**

SEK 35 000 (excl. VAT)  
which includes  
documentation, dinner,  
lunches and coffees.

## **Further information?**

Please contact  
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# About KTH Executive School

## Why

To develop and implement new businesses, new strategies and new ways to operate, are some of the most important and demanding undertakings for senior managers, officers and other key people in technology-based enterprises. It is demanding, partly because the new businesses, new strategies and new ways to operate must be in line with the properties of the core technologies and technology systems applied.

Likewise must the characteristics of the industry and the business environment, with its political, economic, sociological and environmental change drivers be taken into account. Drivers now manifested in an accelerated development and deployment of new technologies, in new geopolitical realities and in commanding sustainability objectives.

## What

KTH Executive School delivers the know-how, the broadened perspectives and the inspiration to these senior managers, officers and other key people in order to help them to excel in these important and demanding undertakings.

## How

The know-how, the broadened perspectives and the inspiration is delivered through development opportunities, such as:

- Open-enrolment programs, where each program is designed for a selected group of similar industries, all sharing the same business logic
- Customised programs, designed for a specific company
- Open-enrolment courses
- Customised courses, designed for a specific company
- Round table groups with highly-qualified participants addressing critical challenges and opportunities they have in common. The process is supported by an action-based learning model and by input from academics and orchestrated by trained facilitators.