



A three-day course on

Leading Innovation

November 29-30 and December 14, 2017

Purpose

The main objective of this interactive learning and thought-provoking program is to acquire hands on knowledge and skills in the field of innovation. After this course you will have the knowledge and skills needed to coordinate the design, implementation and management of an 'innovation initiative', either for a whole organization or for one unit within a larger corporation.

Why?

- Do you need to boost your organization's innovation performance?
- Do you suspect that your organization hasn't the capabilities now to fully exploit innovation as a primary tool for building a strong and sustainable position in the new business landscape?
- Do you have a nagging feeling that a certain lack of innovation leadership capabilities currently might be the most important bottleneck for progress in this area?

If you answered yes to anyone of the questions above, this course is designed for you. The Leading Innovation program gives you an overview of what it takes to establish and manage a sustainable 'innovation initiative' in your organization.

How?

2 + 1 days, two weeks apart , total 30 hrs of which 24 hrs classroom and 6 hrs independent studies

Lectures in combination with breakout sessions; to anchor the message into the participants own realities.

Participants:
minimum 12 and maximum 25

From the content

- Day 1 – Innovation Management – November 29, 09:00-22:00
- Day 2 – Innovation Action – November 30, 09:00-17:00
- Day 3 – Innovation Leadership – December 14, 09:00-17:00

For whom?

This program is primarily designed for those who, in technology-based enterprises, are responsible for business management and decision making on a strategic level and would like to get a better understanding of how to manage innovation in a more professional manner.

The program requires no specific innovation background. However, extensive business and/or management experience is preferred.

Lecturers

This course will be delivered by professional innovation consultants/trainers and academic professionals from KTH Executive School and Amplify Innovation.

When?

November 29-30, 2017

09:00-22:00 on Wednesday November 29
(dinner in the evening)

09:00-17:00 on Thursday November 30

December 14, 2017

09.00-17.00 on Thursday December 14

Where?

At Skogshem&Wijk conference centre,
Lidingö (outside Stockholm), Sweden
www.skogshem-wijk.com

Fee

SEK 35 000 (excl. VAT) which includes
documentation, dinner, lunches and coffee.

Application

Please fill in your application
on www.kthexecutiveschool.se.

Small print

The course will only start if we have received
applications from at least 15 participants on
October 26, 2017.

The course fee will be invoiced as soon as the
group has reached 12 participants.

Accommodation is not included in the price,
but we have made a group booking – so if you
need a room we will book it for you. The
participant will then pay the conference
centre on site.

Other important information:

The curriculum of the program is aligned
with the standards for Innovation
Management, SIS-CEN/TS 16555-3:2015 and
ISO 50500. Participants are therefore eligible
to proceed towards a formal certification as
Innovation

Managers, subject to completion of case
work, case review and a final written exam.

Course leader

Niklas Gustafsson,
Program Director at
KTH Executive School



Further information?

Please contact Niklas Gustafsson at
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KTH Executive School

KTH Executive School addresses technology-based enterprises needs of the specific know-how, the broadened perspectives as well as the inspiration required to excel in developing and implementing new businesses, new strategies and new ways to operate.

KTH Executive School AB is owned by KTH Royal Institute of Technology – the oldest and largest university of technology in Sweden.