



A three-day course on

Leading Innovation & Growth

29th - 30th of November and 14th of December 2017

Purpose

The main objective of this interactive learning and thought-provoking program is to acquire hands on knowledge and skills in the field of innovation. After this course you will have the knowledge and skills needed to coordinate the design, implementation and management of an 'innovation initiative', either for a whole organization or for one unit within a larger corporation.

The curriculum of the program is aligned with the standards for Innovation Management, SIS-CEN/TS 16555-3:2015 and ISO 50500. Participants are therefore, after this course, eligible to proceed towards a formal certification as Innovation Managers, subject to completion of case work, case review and a final written exam.

Why?

- Are you looking for corporate growth?
- Do you want to bring your organization into the future?
- Do you need to boost your organization's innovation performance?

If you answered yes to anyone of the questions above, this course is designed for you. The Leading Innovation & Growth program gives you an overview of what it takes to establish and manage a sustainable 'innovation initiative' in your organization.

How?

2 + 1 days, two weeks apart, total 30 hrs of which 24 hrs classroom and 6hrs independent studies

Lectures in combination with breakout sessions; to anchor the message into the participants own realities.

Participants:
minimum 12 and maximum 25

From the content

- Day 1 - Innovation Management - 29th of Nov, 2017, 09.00-22.00 CET (Dinner in the evening)
- Day 2 - Innovation Action - 30th of Nov, 2017, 09.00-17.00 CET
- Day 3 - Innovation Leadership - 14th of Dec, 2017, 09.00-17.00 CET

For whom?

The primary target audience are individuals, within both private and public organizations, responsible for business management and decision making on a strategic level, who would like to get a better understanding of how to manage innovation in a more professional manner.

The program requires no specific innovation background. However, extensive business and/or management experience is preferred.

Lecturers

This course will be taught by professional innovation consultants/trainers and academic professionals. The faculty will come from KTH Executive School and Amplify Innovation

When?

29th of Nov, 2017, 09.00-22.00 CET
(Dinner in the evening)
30th of Nov, 2017, 09.00-17.00 CET
14th of Dec, 2017, 09.00-17.00 CET

Where?

The conference centre Skogshem & Wijk,
Lidingö (outside Stockholm), Sweden.
www.skogshem-wijk.com

Fee

SEK 35 000 (excl. VAT) which includes
documentation, dinner, lunches and coffees.

Application

Please fill in your application on
www.kthexecutiveschool.se.

Small print

*The course will only start if we have received
applications from at least 15 participants on October
26, 2017.*

*The course fee will be invoiced as soon as the group
has reached 12 participants.*

*Accommodation is not included in the price, but we
have made a group booking – so if you need a room
we will book it for you. The participant will then pay
the conference centre on site.*

Other important information:

The curriculum of the program is aligned with
the standards for Innovation Management, SIS-
CEN/TS 16555-3:2015 and ISO 50500.
Participants are therefore eligible to proceed
towards a formal certification as Innovation
Managers, subject to completion of case work,
case review and a final written exam.

Course leader

Niklas Gustafsson,
Program Director at
KTH Executive School,
is responsible for the course.



Further information?

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KTH Executive School

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based enterprises needs of the specific know
how, the broadened perspectives as well as the
inspiration required to excel in developing and
implementing new businesses, new strategies
and new ways to operate.

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largest university of technology in Sweden.